



SPOTLIGHT



**Qixiang Sun, Ph.D.
C.V. Starr Professor, School of Economics
Peking University**

2014 John S. Bickley Founders Award Winner

What is the biggest and greatest opportunity facing the industry in the next decade and the advice you would give a young professional in the industry?

In the next decade, the biggest challenges and opportunities will come from the rapid development of insurance technology. It is certain that the global insurance market of the future will experience turbulence triggered by this technological revolution. Corporations that take the lead in this "insurance technology" development, will have a head start in leading market competition in the future. Since innovation and the application of insurance technology depends ultimately on talent, it is incumbent on young insurance professionals to take an interdisciplinary view of the industry. Only in this way can the insurance industry face future challenges on a strong footing.